

**OAKTON COMMUNITY COLLEGE  
GENERIC COURSE SYLLABUS**

I.	<u>Course Prefix</u>	<u>Course Number</u>	<u>Course Name</u>	<u>Credit:</u>	<u>Lecture</u>	<u>Lab</u>
	ART	224	Graphic Design I	3	0	6

II. Prerequisites:

Art 105

III. Course (catalog) Description:

This course explores the fundamental concepts of visual design which range from the functional aspects of design, such as communication and the production process, to the visual aspects of design. The course will use vector drawing as the medium for examining the design process.

IV. Learning Objectives:

1. To exhibit the ability to draw images by using vector based drawing techniques.
2. To understand Graphic Design principles to reinforce the artist's/designer's concepts.
3. To learn how to create and modify typography for different visual structural considerations.
4. To exhibit the ability to use color in an effective manner.
5. To understand and use the design process in communication.
6. To understand the visual language including its vocabulary and grammar.

V. Academic Integrity:

The very nature of higher education requires that students adhere to accepted standards of academic integrity. Therefore, Oakton Community College has adopted a Code of Academic Conduct and a Statement of Student Academic Integrity. These may be found in the Student Handbook. You may also find a summary of the Code of Academic Conduct in the College Catalog. Among the violations of academic integrity listed and defined are: cheating, plagiarism, falsification and fabrication, abuse of academic materials, complicity in academic dishonesty, falsification of records and official documents, personal misrepresentation and proxy, and bribes, favors and threats.

It is the student's responsibility to be aware of behaviors that constitute academic dishonesty.

Pursuant to the due process guarantees contained in the Policy and Procedures on Student Academic Integrity, the minimum punishment for the first offense for a student found in violation of the standards of academic integrity is failure in the assignment. In addition, a disciplinary record will be established and kept on file in the office of the Vice-President for Student Affairs for a period of 3 years.

VI. Outline of Topics:

- I. Straight Lines in vector based drawing
  - A. End points and Length
  - B. Direction of a line
  - C. End of a line
  - D. Patterns of a line
- II. Shapes and Aggregates in vector based drawing
  - A. Definition of a shape
  - B. Linear shapes
  - C. Planar shapes
  - D. Shapes combined with lines and planes
  - E. Aggregates
  - F. Components and units
  - G. Repetition and Variation
- III. Formal Organization
  - A. Translation
  - B. Reflection
  - C. Rotation
  - D. Letter forms
  - E. Layers and shadows
- IV. Structures
  - A. Types of structures
  - B. Visual order
  - C. Repetition
  - D. Concentricity
  - E. Gradation
  - F. Levels of Construction
- V. Composition and Communication
  - A. Frame of reference
  - B. Size and position of shapes
  - C. Background
  - D. Legibility and visual expression
- VI. Visibility and Illusion
  - A. Gestalt grouping and laws
  - B. Memory and association
  - C. Space ,time and color
  - D. Contours
  - E. Subliminal
  - F. Building volume
- VII. Visual Design

- A. Aesthetic Organization
- B. Decoration
- C. self-expression
- D. Communication
- E. The design process
- F. Visualization
- G. Ideas and methods

VII. Methods of Instruction:

This course will be taught using a combination of lecture, demonstration, presentation and hands on studio time at the schools Mac and IBM computer workstations.

VIII. Course Practices Required:

1. Attend all classes and lab sessions
2. Complete all assignments by due dates and attend all critiques
3. Complete and finish all exercises used in class

IX. Instructional Materials:

1. Zip disk
2. Ink jet paper

X. Methods of Evaluation:

The final grade will be based upon the following elements and their weights

1. Critiques 50%
2. Final Test = 25%
3. Final Critique 25%

The critiques offer the student the opportunity to show work in progress to the instructor and to the class. This allows each student to obtain feed back on the work presented. There will be four critiques including the final. The three critiques constitute 50% of the grade and the final critique constitutes 25% of the grade.

XI. Other Course Information:

Attendance is required at all critiques. Lab hours will be posted and free lab time will be supplied to the student.

If you have a documented learning, psychological, or physical disability you may be entitled to reasonable academic accommodations or services. To request accommodations or services, contact the ASSIST office in the Learning Center. All students are expected to fulfill essential

course requirements. The College will not waive any essential skill or requirement of a course or degree program

Effective beginning term: Summer 2003

Ending term: \_\_\_\_\_

Syllabus prepared by: Bernard Krule

Date: 10/23/2000

Reviewed by Dept./Prog. Chair: Bernard Krule

Date: 10/23/2000

Approval by Dean: Linda A. Korbel

Date: 3/5/2003