Searching for Business Information in LexisNexis Academic

Basic Search

The "Academic Search" lets you search for company information in:
- Newspapers
- State and Federal Cases
- Law Reviews
- Company Profiles

To obtain a company profile, click the down arrow next to "Get Company Info," to open the search box.

Content Type Search

Click "Search by Content Type" to narrow your search by content type.

Industry
Select "Dossier(Company, Executive, & Industry)" to obtain industry information.

SWOT Analysis Report
Select "Company Profiles" to obtain SWOT Analysis reports.

Country
Select "Country Information" to search for the business policies and practices of specific countries.
Industry Information

After selecting "Dossier(Company, Executive, & Industry)" in the "Search By Content Type" menu,

- select the Industry tab,
- type the industry you wish to research in the Terms box,
- and click "Find."

SWOT Analysis Reports

After selecting "Company Profiles" in the "Search By Content Type" menu,

- select "Advanced Options," and
- type in the statement exactly as shown.
  Instead of Microsoft, though, enter the company you wish to research in the ( ) after COMPANY.
  Once you have built your search, select "Apply."
  This enters your search statement in the "Company Profiles Search" box.

- Finally, select "Search" next to the "Company Profiles Search" box.